



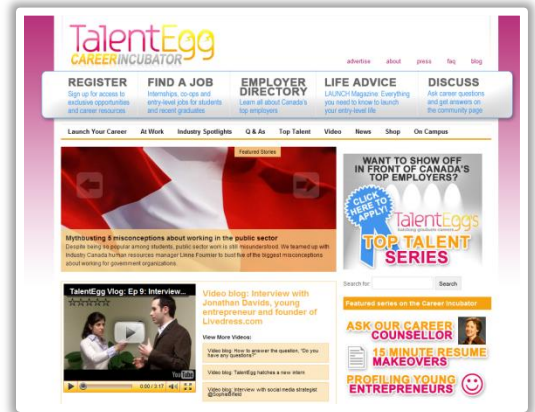
## Focus on Retail: The event

### Editorial content

Featuring contributions from professionals in the retail sector, retail recruiters, TalentEgg’s in-house writers, recent graduates pursuing careers in retail, and more.

#### Sample topics include:

- 🍷 When to look for career in retail
- 🍷 How to get a job in retail
- 🍷 Careers available in retail
- 🍷 Dispelling common myths in retail
- 🍷 Day in the life of an “Allocation Analyst” or “Store Manager”
- 🍷 Success stories



### Live events and video

We’ve always believed in leveraging the power of the web to enhance and complement static content, such as text and images.

#### During TalentEgg’s Focus on Retail, you can expect:

- 🍷 Mock job interview videos with critiques by industry experts
- 🍷 Video features on employers offering great opportunities
- 🍷 Live streaming information sessions on specific companies and areas of interest for students interested in retail careers
- 🍷 Special on-campus video events!



Lauren Friese interviews Alison from Mattel Canada

## Focus on Retail: Get involved

Sign up with TalentEgg in time for the *Focus on Retail* and benefit from:

- Increased attention on the retail industry
- A focused audience of students interested in careers in retail
- Promotion of this feature to student clubs and organizations interested in retail
- The opportunity to differentiate your organization from your competitors
- Reaching students outside regular recruitment periods – *get in first*

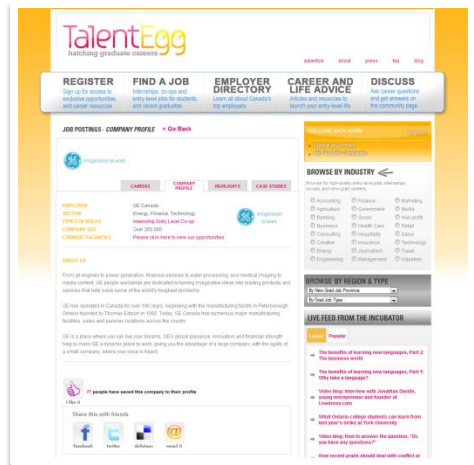
The retail content will be fully integrated with the rest of the website to provide as much benefit to students as possible, as well as the participating employers.



Editorial content



Videos and events



Your company profile

Students who interact with the *Focus on Retail* content will be directed to the profiles and career opportunities of participating employers (even when the week is over).

With your permission, your company's profile will also be enhanced to include or link to the *Focus on Retail* content that features your organization.

For more information and pricing:

[sales@talentegg.ca](mailto:sales@talentegg.ca)